

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industries

Delta Textile Improves Delivery Performance & Production Efficiency with FastReact

The Company

Delta is a leading global apparel company specialising in intimate apparel, men's underwear and socks. The company produces customised, innovative fashion and basic apparel for leading retailers and brands around the world. Since its inception in 1975, Delta has expanded to encompass design, development and manufacturing centres on four continents servicing over 50 customers in the US, the UK & continental Europe with more than 10,500 employees located worldwide.

Delta provide customers with customised vertical solutions, which encompass every stage of production, from initial design and development through manufacture of fabrics, accessories and garments to logistics, distribution and replenishment. Delta Textile Egypt is a vertically integrated underwear manufacturing business who manufacture a varied range of different products for customers including: M&S, Calvin Klein, Tommy, Hugo Boss, Victoria Secret, Kmart, Wal*Mart, Pierre Cardin, Dim and Target.

Production is based in a mixture of own plant and various CMT subcontractors. With around 3000 employees across 4 factories, Delta Textile Egypt produce an average of around 80,000-85,000 pieces per day. They also have the ability to handle a high volume of small order quantities (300-500 pieces per order).

The Challenges

The main business system in use at Delta is Movex, which had been enhanced through own development. However, before FastReact was installed, planning was mainly performed on spreadsheets.

These largely manual based systems caused a lack of visibility and proved very difficult to amend when customer requirements changed. Planners were not able to see the knock on effect of any changes made, which meant that much 'fire-fighting' needed to take place to ensure that customer deliveries were made on time.

The Solution

The FastReact Evolution planning solution has been installed and has been fully integrated with the Movex business system to provide a centralised and effective planning environment. The installation of FastReact has removed the reliance on spreadsheet technology and has enabled the planners to focus on issue resolution as opposed to spreadsheet manipulation. A phased approach to implementation was undertaken with FastReact being initially installed in a single factory with 15 lines. The implementation proved so effective that it was quickly rolled out to the other 3 factories with another 51 lines. When asked about the implementation of FastReact, Mursi Shammass, IT Manager at Delta commented "The level of support provided has been excellent".

The Conclusion

Since the implementation of FastReact, Delta are no longer using spreadsheets to plan. This has resulted in many business benefits being achieved including better On Time Delivery Performance (OTDP) to customers, better staff utilisation and increased production efficiency. "Production Efficiency has increased by around 10%, through the introduction of FastReact" explained Mursi Shammass.



DELTA
GALIL INDUSTRIES LTD.



"Production Efficiency has increased by around 10%, through the introduction of FastReact"
Mursi Shammass, IT Manager

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To find out more about how Fast React Systems can help your business, contact:

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What Our Customers Say About FastReact

Calzedonia (Italy)

"We have chosen FastReact to provide us with the capabilities for quick response and lead time reduction. These are key requirements for the continued success of Calzedonia to enable us to satisfy our ever-changing customer demands."

Riccardo Romani, Director of Production

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by FastReact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Managing Director

All Saints (UK)

"Prior to installing FastReact, the systems in place were cumbersome and disjointed giving us poor visibility and reporting functions. FastReact has greatly improved visibility, centralised the information flow across departments within the business and improved response times. The integrated, proactive Critical Path management ensures all development and pre-production activities are achieved in line with the plan. Once we were up and running with FastReact the system immediately started to deliver tangible benefits to the business."

Matt Arrowsmith - Chief Operating Officer Asia

Dewhirst (UK)

"FastReact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. FastReact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the FastReact pedigree we expected a good planning system, but the flexibility and control provided by the FastReact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

Shadowline (UK)

"Implementing FastReact has allowed us much greater visibility of our overseas manufacturing, working collaboratively with our UK operation. Improved control through FR allowed a rapid reduction in excess costs, including a significant reduction in air freight, yet also allowed increased flexibility. We could not have achieved our recent strong business growth and 'still maintained control' without FR."

Michael Condon, Operations Director

VT Garment Co. Ltd (Thailand)

"We selected FastReact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (FastReact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend FastReact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

LT Karle (India)

"Fast React typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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