

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industries

Simon Jersey Adopt the FastReact Approach to Planning

The Company

Simon Jersey is an international brand supplying progressive, professional and high quality clothing for people to work in to around 80 countries world wide. Established in 1971 in Accrington, Lancashire Simon Jersey are the industry experts and have an enviable client base that includes Emirates Airline, Sodexho, Carnival UK, Hertz, AVIS, Gala Bingo and Reliance Security.

Simon Jersey is part of Kwintet AG, Europe's leading provider of professional clothing with brands such as Wenaas, Hejco, The Cotton Group, Kansas and Fristads.

The Challenges

"Simon Jersey has a broad product offer and diverse customer base. The nature of these two key facets necessitates a strong procurement strategy" says Chris Claydon-Butler, Managing Director. *"Historically the emphasis within the business has been to acquire goods to a consistent standard from "safe" sources and thus not being able to benefit from the changing global market and how best to extract the maximum value for our customers. The strategic aim has been to achieve best price sourcing through improved visibility of primary source utilisation, improve lead-times through pre-booked capacity and supply chain integration and reduce stock levels through the improved sourcing".*

The Solution

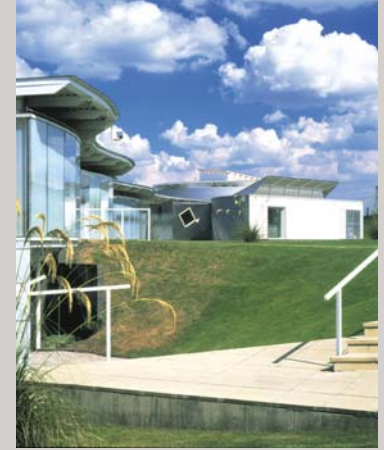
The need to have a very effective planning environment along with systems in place to ensure that there is clear visibility of all orders from all suppliers, taking into account customer required dates, any capacity restrictions, material availability and critical path issues. The planning boards with FastReact Evolution provide immediate visibility of the status of all orders, allowing the planners to monitor the load that these orders place on each supplier compared to planned capacity. The software also gives Simon Jersey remote supplier collaboration, that is the ability to automatically email suppliers who can then respond quickly and efficiently with updates.

FastReact has given Simon Jersey the opportunity to improve the management of its suppliers by understanding their available capacity at any point in time and use this information to reduce lead times for delivery. In addition, the new product development process is now managed through FastReact critical path enabling the business to monitor events more closely and identify quickly when tasks have not been completed or are completed late and the impact this will have on its suppliers to meet the required delivery date.

"FastReact is giving us increased visibility of our supply chain and the ability to respond quickly and efficiently to issues. We are anticipating that FastReact will reduce our supply lead times by 40% and that this will have a similar effect on our stock holding. The ability to schedule exceptional demand quickly and have a clear understanding of any additional costs incurred can only be of benefit to our customers and the business in the future". Colette Parry, Supply Chain Manager.

The Conclusion

Andrew Brown, Managing Director, Fast React Systems comments: *"We understand the garment industry at a ground level and have consequently built very flexible planning solutions, which meet the needs of a wide variety of garment businesses. FastReact has provided Simon Jersey with a solution that presents their high level planning, critical path and material delivery flows in a visual and easy to use format, which is essential when aiming to offer true flexibility and level of customer service necessary to stay competitive in today's business environment."*



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Collette Parry,
Supply Chain Manager.



www.simonjersey.com

To find out more about how Fast React Systems can help your business, contact:

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FastReact

What Our Customers Say About FastReact

Quantum (UK)

"FastReact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by FastReact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of FastReact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"FastReact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. FastReact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the FastReact pedigree we expected a good planning system, but the flexibility and control provided by the FastReact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

Crystal Group (Hong Kong)

"By selecting FastReact to work with our SAP business system and GPro shop-floor system, we have selected the Best of Breed applications to work together to provide the total solution for all our business needs. FastReact provides a highly visual, flexible and interactive means of manipulating all the essential planning elements of capacity, raw materials availability and critical path, in a single integrated solution."

Mr. Sherman Lau, President of Elegance Industrial Company Limited

Australian Country Spinners (Australia)

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of FastReact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"Fast React typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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