

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industries

MAS Active introduce FastReact Evolution planning solution

The Company

MAS Active, part of the Sri Lankan based MAS Holdings, has chosen FastReact to provide its production planning and control functions, including both capacity and critical path management, working with and interfaced to its SAP business system.

MAS Holdings specialises in design-to-delivery solutions in intimates and sports apparel for the world's leading brands. The largest in the region, MAS operates 28 world class manufacturing facilities, two design studios and a sourcing and innovation arm across seven countries. Backed by a strong raw material supply base the group employs over 41,000 people.

MAS Active is the fastest growing sports and active fashion wear manufacturer in the region servicing top brands Nike, GAP, adidas, Victoria's Secret and numerous other global market brands. With a manufacturing base of some 12 facilities, 10 in Sri Lanka, and 2 in India, the MAS Active division employs over 14,000 people and manufactures around 25 Million garments per annum within its Sri Lankan facilities alone.

The Challenges

Mr. Shirendra Lawrence, Managing Director explains "As demand for much greater product complexity and dramatically shorter lead-times increases, we realised that our existing, excessively manual methods would simply not cope with these new conditions. Given the complex nature of our products, we had to find a 'World Best' solution, which would work with and integrate to SAP and which could cope with multi-level planning, also multi-stage and multi-component processing, including our extensive printing and embellishment requirements. In addition, the solution needed to cope with either centralised or decentralised processes, also planning 'live' across multiple locations, yet remain easy to use, responsive and flexible: That's a tall order!"

The Solution

Mr. Prasanna Jayasekera, Director of Planning & Strategy added "FastReact was the only tool on the market, which we found capable of meeting all our requirements; and the implementation timescale is impressive. This allows us to be operational with FastReact extremely quickly, delivering immediate benefits to the business.

The Conclusion

Andrew Brown, CEO of Fast React Systems commented "We are delighted to be working with MAS Active, on this exciting project. In the modern Apparel environment, effective and responsive planning is an essential requirement for survival. Yet this remains an area of tremendous opportunity for many businesses, which offers enormous business benefits. FastReact provides a proven, industry specific solution, which works with and complements existing systems and can provide dramatic improvements in visibility, coordination and control, together with a rapid return on investment of typically 6 months or less."



MAS ACTIVE

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Mr. Prasanna Jayasekera,
Director of Planning & Strategy



www.masholdings.com

To find out more about how Fast React Systems can help your business, contact:

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FastReact

What Our Customers Say About Fastreact

Quantum (UK)

"Fastreact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by Fastreact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of Fastreact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"Fastreact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. Fastreact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the Fastreact pedigree we expected a good planning system, but the flexibility and control provided by the Fastreact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

VT Garment Co. Ltd (Thailand)

"We selected Fastreact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (Fastreact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend Fastreact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

Australian Country Spinners (Australia)

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of Fastreact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"Fast React typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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