

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industries

Calzedonia Introduce FastReact

CALZEDONIA

Calzedonia S.p.a of Verona, Italy, a leading Italian designer and retailer of beachwear, lingerie and hosiery have chosen FastReact Evolution Planning software for their factories in Sri Lanka, Romania and Bulgaria, plus the Head Office in Verona. Calzedonia have an annual turnover of €400m. The organisation has been operating for 20 years and now has approximately 2000 retail outlets throughout Europe selling their Calzedonia and Intimissimi labels.

With the business expanding it was becoming apparent to Calzedonia that their spreadsheet and related manual systems were just not able to cope and they were struggling to see available capacity within the factory locations. Mr. Riccardo Romani, Director of Production, quotes *"we have chosen FastReact Evolution Planning to enable us to maximize production efficiency at our factories, whilst at the same time providing us with the capabilities for quick response and lead time reduction. These are key requirements for the continued success of Calzedonia to enable us to satisfy our ever-changing customer demands."*

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The FastReact solution will provide a detailed and visible plan for each factory at each key production stage and then deliver vital progress information back to the central planning department in Verona. The benefits will be effective planning in terms of order allocation and loading with timely monitoring and follow-up.

FastReact Evolution Planning incorporates multi-level planning, allowing high level order allocation by Region, Factory or Supplier, plus detailed low level planning by line or machine. Integrated, proactive Critical Path management ensures all development and pre-production activities are achieved in line with the plan. Additional functionality includes cascaded planning for vertical businesses, plus full, extremely fast raw material calculations. Easy integration with other systems allows existing valuable data to be made available at the point of planning; thus empowering decision making.

Andrew Brown, Chief Executive of Fast React Systems commented, *"As the industry becomes more complex, not only in terms of products, but also Globalisation and the need to respond much more quickly, then improved visibility and coordination, often across multiple locations, is essential. Existing manual systems simply do not cope. Fast React Systems are specialist solution providers specifically for the Apparel Textiles and Footwear sectors. Constant investment in industry specific development of our FastReact solutions ensures that we evolve continuously to meet the changing needs of the industry, now and in the future. We look forward to working with Calzedonia on this exciting project and to identifying the rapid payback and business benefits."*



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www.calzedonia.it

To find out more about how Fast React Systems can help your business, contact:

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FastReact

What Our Customers Say About Fastreact

Quantum (UK)

"FastReact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by FastReact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of FastReact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"FastReact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. FastReact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the FastReact pedigree we expected a good planning system, but the flexibility and control provided by the FastReact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

VT Garment Co. Ltd (Thailand)

"We selected FastReact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (FastReact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend FastReact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

Australian Country Spinners

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of FastReact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"FastReact typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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