

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industry

Gloria Jeans Company Introduce FastReact

Gloria Jeans Corporation, one of Europe's largest manufacturers of denim garments, have chosen Fast React's Evolution Planning software for their factories in Russia and China.

Gloria currently produces 15 million garments annually for their two brands, Gloria Jeans and Gee Jay. According to experts' estimates, both trademarks are leaders in the Russian market. Gloria Jeans own retail chain has been developing for 2 years and comprises about 130 retail stores; in the near future it will grow up to 200, reaching 500 in 5 years time.

Mr Danny McAtamney, Production Director of Gloria Jeans says *"the tremendous growth that is being experienced by Gloria had led for the need for the standardisation of our production processes and effective planning is the vital process if we are to deliver our products on time to our customers. I experienced the benefits of Fastreact during my time in the Far East and we are looking forward to repeating the benefits here at Gloria Jeans."*

"Integrated, proactive Critical Path Tracking ensures all development and Pre-production activities are managed on schedule with the plan"

FastReact Evolution Planning incorporates multi-level planning, allowing high level order allocation, typically at Head Office with orders being allocated by Region, Factory or Supplier and detailed low level planning by line or machine. Integrated, proactive Critical Path tracking ensures all development and pre-production activities are managed on schedule with the plan. Advanced additional functionality includes multi-section planning for vertical businesses, plus extremely fast raw material requirement calculations at the planning point. Gloria Jeans products are distributed to over 9000 retail outlets across the former USSR in addition to their own 130 stores.

FastReact Evolution will provide Gloria Jeans with a standardised planning and order tracking solution delivering improved visibility and co-ordination of production across all of Gloria's factories. The benefits include the ability for quick response and lead time reductions, vital to satisfying ever changing customer demands.

Andrew Brown, Chief Executive of Fast React Systems commented, *"we are delighted that Gloria Jeans have chosen to implement FastReact Evolution Planning. This will enable access to information from many sites to gain an accurate view of planned production, enhancing both strategic and tactical management decisions to improve customer service. Ultimately, FastReact Evolution allows a company to increase on-time delivery and reduce order lead-times. We look forward to working with Gloria Jeans during the implementation process and in identifying the rapid payback and business benefits of FastReact Evolution Planning."*



GLORIA JEANS



Gee Jay

www.gloriajeans.biz

To find out more about how Fast React Systems can help your business, contact:

UK, Europe: info@fastreact.co.uk
 USA: Info@fastreact-usa.com
 ASIA: info@fastreact-asia.com

WEBSITE: www.fastreact.co.uk

FR
FastReact

What Our Customers Say About Fastreact

Quantum (UK)

"FastReact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by FastReact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of FastReact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"FastReact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. FastReact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the FastReact pedigree we expected a good planning system, but the flexibility and control provided by the FastReact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

VT Garment Co. Ltd (Thailand)

"We selected FastReact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (FastReact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend FastReact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

Australian Country Spinners

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of FastReact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"FastReact typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

Head Office:
T: +44 (0) 1332 668942
E: info@fastreact.co.uk
I: www.fastreact.co.uk

Fast React Systems Limited
Evolution House, Stephenson's Way
The Wyvern, Derby, DE21 6LY, UK

Bangkok Office for Asia-Pacific Region:
T: +66 (0)2 664 3326
F: +66 (0)2 664 3325
E: info@fastreact-asia.com

USA Office:
T: +1 (940) 387 5900
F: +1 (940) 898 1101
E: info@fastreact-usa.com

