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Company News

A Fast Reaction for Simon Jersey

Simon Jersey, an international brand supplying progressive, professional and high quality clothing for people to work in to around 80 countries world wide, has adopted Fastreact Evolution to provide immediate visibility of the status of all orders, allowing the planners to monitor the load that these orders place on each supplier compared to planned capacity.

The software also gives Simon Jersey remote supplier collaboration that is the ability to automatically email suppliers who can then respond quickly and efficiently with updates.

Established in 1971 in Accrington, Lancashire, Simon Jersey enjoys a reputation as an industry expert and has an enviable client base that includes Emirates Airline, Sodexo, Carnival UK, Hertz, AVIS, Gala Bingo and Reliance Security. It is part of Kwintet AG, Europe's leading provider of professional clothing with brands such as Wenaas, Hejco, The Cotton Group, Kansas and Fristads.

Managing director Chris Claydon-Butler said: 'Simon Jersey has a broad product offer and diverse customer base. The nature of these two key facets necessitates a strong procurement strategy.'

'Historically the emphasis within the business has been to acquire goods to a consistent standard from 'safe' sources and thus not being able to benefit from the changing global market and how best to extract the maximum value for our customers.'

Fastreact has given Simon Jersey the opportunity to improve the management of its suppliers by understanding their available capacity at any point in time and use this information to reduce lead times for delivery.

In addition, the new product development process is now managed through Fastreact critical path enabling the business to monitor events more closely and identify quickly when tasks have not been completed or are completed late and the impact this will have on its suppliers to meet the required delivery date.

Simon Jersey supply chain manager Colette Parry said: 'Fastreact is giving us increased visibility of our supply chain and the ability to respond quickly and efficiently to issues. We are anticipating that Fastreact will reduce our supply lead times by 40 percent and that this will have a similar effect on our stock holding.

'The ability to schedule exceptional demand quickly and have a clear understanding of any additional costs incurred can only be of benefit to our customers and the business in the future,' Colette Parry added.

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