



## Kingslake helps MAS Active implement fastreact planning solution



New project: Fastreact and MAS Active sign-off project along with local distributor Kingslake. Manager Personal Productivity MAS Active Senaka Harischandra, Managing Director Kingslake Dr. S Dharmavasan, Director Planning and Strategy for MAS Active Prasanna Jayasekara, Managing Director MAS Active Shirendra Lawrence, Managing Director Fastreact Andrew Brown and Director, Kingslake Duleep Fernando.

MAS Active, part of the Sri Lankan based MAS Holdings, has chosen Fastreact to provide its production planning and control functions, including both capacity and critical path management, working with and interfaced to its SAP business system.

MAS Holdings specialises in design-to-delivery solutions in intimates and sports apparel for the world's leading brands.

The largest in the region, MAS operates 28 world class manufacturing facilities, two design studios and a sourcing and innovation arm across seven countries. Backed by a strong raw material supply base the group employs over 41,000.

MAS Active is the fastest growing sports and active fashionwear manufacturer in the region servicing top brands Nike, GAP, Adidas, Victoria's Secret and numerous other global market brands. With a manufacturing base of some 12 facilities, 10 in Sri Lanka, and 2 in India.

The MAS Active division employs over 14,000 and manufactures around 25 Million garments per annum within its Sri Lankan facilities alone.

Managing Director Shirendra Lawrence, explains "As demand for much greater product complexity and dramatically shorter lead-times increases, we realised that our existing methods, excessively manual methods would simply not cope with these new conditions.

"Given the complex nature of our products, we had to find a 'World Best' solution, which would work with and integrate to SAP and which could cope with multi-level planning, also multi-stage and multi-component processing, including our extensive printing and embellishment requirements."

CEO of Fast React Systems, Andrew Brown, added, "We are delighted to be working with MAS Active, on this exciting project. In the modern Apparel environment, effective and responsive planning is an essential requirement for survival. Yet this remains an area of tremendous opportunity for many businesses, which offers enormous business benefits."

Kingslake started providing IT solutions in 1994 with a focus on the manufacturing and distribution industries and have contributed to the implementation of Enterprise class IT solutions both locally and abroad.

Fastreact Systems Ltd of the UK who provides software Only for the Apparel and related industries have offices in the UK, Thailand and South Africa.

Their products are used worldwide with distributors in UK, USA, Benelux, Portugal, Spain, Sri Lanka, Indonesia, Vietnam, China and India.



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