

Fast React Systems - Specialist Planning & Sourcing Solutions for the Apparel, Textile & Footwear Industries

Yeşim Tekstil Adopts the FastReact Approach to Planning



The Company

Yeşim Tekstil began operations in 1983 producing home textile products such as bed linen and tablecloths. By 1985 they had moved into the ready-made garment market. Today, they are one of the leading textile producers both in Turkey and worldwide, supplying world famous brands such as Nike, Gap, Banana Republic, Old Navy, Lands' End, Eddie Bauer, Schlafgut and many more.

Employing approximately 3,500 people, Yeşim Tekstil operate within a 240,000 sq m facility. The daily production capacity is in the region of 250,000 pieces (which consists of 150,000 pieces of ready-to-wear garments and 100,000 home textiles) and the business is continuing to grow.

Yeşim are a fully vertically integrated manufacturer from yarn to finished product, their main processes include knitting, printing, fabric treating and apparel manufacturing. This vertical manufacturing approach means that Yeşim are able to offer an unrivalled level of service to their customers.

The Challenges

As with any modern apparel manufacturer, visibility and control of the entire manufacturing process are key. This is made especially difficult in the fast moving and fully vertical manufacturing environment at Yeşim. Prior to the implementation of FastReact, planning was performed on a series of disparate systems and although the planners could 'cope' they were not always able to make the best decisions due to their lack of visibility, nor were they able to easily see the consequences of these planning decisions.

The Solution

In order to further improve customer service and the speed of response to customer queries, Yeşim Tekstil have implemented FastReact Evolution which gives them both high level visibility of order status and also provides detailed line level planning. This two level approach means that the planners are now immediately able to identify free capacity for new orders and also plan in detail at line level to maximise sewing efficiency whilst still ensuring on time delivery. The use of the FastReact pro-active critical path management and material requirements planning (MRP) functionality ensures that all pre-production activities are completed and materials are available on time so that production can start on schedule. In addition, the Pro-active Desktop facility is being used by senior management to give a control tower view of the key indicators within the business.

The Conclusion

Şenol Şankaya, CEO of Yeşim Tekstil *"FastReact has provided us with much improved visibility of order status, such that we no longer need to keep such a high level of safety stock. The installation of FastReact has enabled our planners to focus on the key issues and improve our on-time delivery performance"*.



The Yeşim Tekstil production facility in Bursa occupying an impressive 240,000 sq m



"The installation of FastReact has enabled our planners to focus on the key issues and improve our on-time delivery performance".
Şenol Şankaya - CEO



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To find out more about how Fast React Systems can help your business, contact:

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What Our Customers Say About FastReact

Quantum (UK)

"FastReact provides improved visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans".

Carl Pate, Finance Director

Fogarty (UK)

"Direct, operational cost savings include an immediate £80K Sterling per annum saving, in addition to significant reductions in stock levels. Assisted by FastReact the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald, Logistics Director

Slimma (UK)

"We have been a satisfied user of FastReact for a number of years. It has enabled us to remain competitive in our very difficult market. The new highly visual system will build on the firm foundation that we have created in our business. It will enable us to work closer with our suppliers and react quickly to our customer requirements".

Chris Heath, Director

Dewhirst (UK)

"FastReact has enabled the closer coordination of functions within the business and this has facilitated a better materials planning process. This has directly resulted in the stockholding on materials being reduced by 40-50% (25-30 days stockholding down to an average of 15 days), at the same time as improving the raw material availability to the production floor. FastReact was surprisingly easy to install, and we have been very impressed with robustness and functionality provided by the software. Given the FastReact pedigree we expected a good planning system, but the flexibility and control provided by the FastReact Critical Path system was an unexpected bonus."

Glen Walker, Finance Director

VT Garment Co. Ltd (Thailand)

"We selected FastReact as it met all our requirements for a powerful planning tool, providing a garment industry specific solution that addressed and integrated the key planning areas of factory capacity and critical path not covered by our ERP business system. (FastReact) has enabled us to make real improvements in On Time Delivery and reductions in air freight. I would have no hesitation to recommend FastReact to other factories. If used correctly they should get a return on investment within 12 months."

Khun Orasri Lotharukpong, Deputy Managing Director

Australian Country Spinners

"Overall, the company has achieved greater flexibility and speed of response. Successful order completion against target in 2004 were 10% up on 2003. In the areas where the use of FastReact is most focussed, from the Winding department through the Dyehouse and the Finishing area, lead times and work in progress levels have reduced by over 30% year on year."

Ian Brimblecombe, Manufacturing Services Manager

LT Karle (India)

"FastReact typically quotes a ROI of under one year. However, considering our monthly wage bill, a 2% improvement of our monthly efficiency (by just improving our planning) can provide a ROI under 3-4 months"

Gokal Chittaranjan, Chief Executive—Manufacturing

Integra Apparels and Textiles (India)

"We find that the planning board is the most used feature at our facility since it enables us to quickly and accurately plan and re-plan processes, besides providing a fantastic bird's eye view of all orders simultaneously."

"We expected payback in 18 months time and we are on course to better that."

Krishna Kumar, Chief Executive Officer

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