

## Yesim Tekstil to enhance control and visibility through Fast React's Align

International manufacturer to implement Align to improve vertical planning



# Align

complete control in textiles



Yesim Tekstil is one of the four largest fully integrated yarns to finished product facilities Worldwide. They have a daily production capacity of 55 tons of knitted products, 70 tons dyed, 100,000 meters of printed fabric, 150,000 garments and 60,000 home textile peices.

A production partner of Nike, Yesim also manufactures for renowned brands such as Gap, Banana Republic, Zara, Pull & Bear, Massimo Dutti, Esprit and Hugo Boss.

Yesim Tekstil have been using Fast React's Evolve solution successfully in the sewing division for some time. As they now face ever increasing challenges in terms of lead times, they are now rolling out the Align solution to their knitting and dyeing divisions. Interfacing Fast React with Oracle will provide them with complete visibility and improved coordination of their manufacturing supply chain from yarn through to delivery.

Yesim's Align solution will include Master Production Scheduling and Advanced Planning Scheduling modules to create an effective Sales and Operational planning mechanism within their business. With these additional modules and the integration of systems, Yesim are able to consider both actual customer demands (sales orders) and forecasts demands, to create net requirements (proposed production orders). These production orders can then be automatically planned on the appropriate factory/machine, whilst at the same time considering any manufacturing capacity restrictions, material requirements and critical path issues to determine the most effective and efficient plan.

Senol Sankaya, Chief Executive commented "Fast React have supported us very well over the years and now is the time to enhance our implementation to cover all aspects of the business. As our buyers focus heavily on speed to market, it is vital that the textile side of our business works closely and collaboratively



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with the garment side to ensure customer delivery goals are met. The Fast React solution is uniquely placed to provide this advanced functionality.”

Business Development Director of Fast React, Andy Hinton added “It is really pleasing that Yesim have decided to continue their commitment to Fast React, the installation of our planning tool in their other two divisions will give Yesim complete visibility and control of their manufacturing process from knitting, through dyeing, cutting and sewing to customer delivery. Good planning and visibility are essential in the modern competitive business environment.”

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