

Interloop reduces Work In Progress (WIP) and lead time by using Fast React's Align.

South Asia's largest sock manufacturer and exporter, substantially improves efficiency and productivity through effective planning and careful management.

The Customer

Interloop currently operates 4 factories based in Faisalabad, Lahore and Bangladesh. With over 3000 sock knitting machines, they produce an estimated 360 million pairs annually.

With a determined and professional business approach and a 20 year history as an exporter, Interloop is highly regarded by its customers who include Nike, Puma, JC Penney, Tesco, C&A and Primark.

The Challenges

The company offers a large variety of custom designed socks to its customers, honouring commitments and maintaining a high standard of quality in both products and ethics.

With large demand for their products, managing customer forecasts vs. actual order receipts had become a major challenge. In addition, managing multiple critical paths through numerous spreadsheets led to poor visibility and coordination; an uncertain environment for making accurate decisions. As a result both WIP and material inventory levels were relatively high.

Mr. Musadaq Zulqarnain, Chief Executive Officer at Interloop commented "For Interloop, flexibility, speed to market and cost control are the corner stones for success as a reliable supply chain partner of global retailers and brands.

"In order to achieve these goals and support its initiatives to become a LEAN organisation, Interloop decided to employ the Align planning solution from Fast React."

The Solution

Align has allowed Interloop to clearly prioritise and manage their activities to meet their customers often demanding requirements. This has improved coordination internally and reduced both response time to urgent queries and overall lead time.

Mr Musadaq Zulqarnain continued "Since using the Align solution, we have improved efficiency and productivity by 35%. In turn this has reduced WIP by 20% and lead time by 33%.

"This is a huge achievement; we are now able to serve our customers market needs with a lot of flexibility and plan our operations much more efficiently."



a Fast React product

Align

complete control in textiles



Key facts at a glance

Customer:
Interloop Ltd

Location:
Pakistan

Challenge:
Increasing productivity (cost control) and speed to market

ROI:
Productivity up by 35%
WIP reduced by 20%
Lead time down by 33%



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The Conclusion

Andrew Brown, Managing Director of Fast React Systems commented "These remarkable results show just what can be achieved by a professional and dedicated management team supported by good software. Together with the Interloop team, we have already indentified further areas of potential savings and look forward to working with them on a Continuous Improvement basis."

"Since using the Align solution, we have improved efficiency and productivity by 35%. This has helped reduce WIP by 20% and lead time by 33%."

"We are now able to serve our customers' market needs with a lot of flexibility and plan our operations much more efficiently."

Musadaq Zulqarnain
Chief Executive Officer, Interloop



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What our customers say...

Snug Ltd UK

"The implementation of Fast React at Snug comes as a huge relief in supporting our programme of continuous improvement. To have a proven solution that was installed within a matter of days and thus enabled the operational team to take control of the production planning process so quickly has been impressive."

Peter Hancock
Managing Director

Fogarty Filled Products UK

"Direct, operational cost savings include an £80K Sterling per annum, in addition to significant reductions in stock levels. Assisted by FastReact, the planning team are now able to challenge stock policies and forward requirements. Further reductions are anticipated in the coming months."

Stewart MacDonald
Managing Director

Textured Jersey Sri Lanka

"We researched our options for planning before concluding that Fast React was the best tool on the market by far. Most importantly, it is not just a planning and scheduling tool, but also a business wide tool for improving visibility and coordination. Many of our customers already use Fast React, and we are very excited by the opportunity this presents for much closer collaboration."

Shehan Witharana
General Manager - Operations



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