

# FCI (BD) Ltd increases capacity utilisation by 5% using Evolve

By improving their planning and business processes, FCI have better visibility and control reducing fire-fighting

## The Customer

FCI (BD) Ltd started operations in the Dhaka Export Processing Zone in 1997, and currently has four production units. The group produces high quality ladies garments for retailers such as M&S, H&M and C&A.

In this highly competitive environment, FCI Group has had steady growth over the years and is focused on investing in people, technology, training and creating a culture of continuous improvement.

## The Challenge

Producing 18 million pieces per year, the group was faced with different challenges such as trying to meet reduced lead times, and dealing with complexity of planning their manufacturing whilst trying to continue the growth of the business.

The difficulties that arise out of trying to plan, coordinate and communicate efficiently using so many different spreadsheets, meant FCI had challenges in monitoring multiple critical paths (T&As) and optimising the use of existing capacity.

## The Solution

Looking to standardise the way all their teams work and enhance their processes, FCI (BD) looked for an industry specific solution.

Mr. M. A. Matin MBE, the Group Chairman at FCI said "We needed a tool that would improve visibility, flexibility and responsiveness, support the decision making process and enable us to generate achievable plans. We looked to Fast React as they provide the leading production planning tool in the market."

Matin continued "Since implementing Fast React's Evolve solution, this visual tool helps us to understand any possible late deliveries and identifies any problems in the critical path. This enabled management to focus on problem solving instead of fact finding. It also helped us take proactive actions and reduce fire-fighting."

Mr. Maher Matin, Director at FCI commented "Evolve was user friendly and very easy to install. The planning department picked it up very quickly and were able to start planning on Evolve within weeks. We were able to easily integrate our ERP with Evolve so that all style and order information is sent to Evolve automatically. It has made our lives a lot easier and has reduced manual work load."

Mr. Zareef Cader, Finance Director at FCI also remarked "When looking at the ROI from Evolve, we have received many benefits such as capacity fulfilment, less overbooking and an increase in performance to plan by 15% which means we have less unforeseen spill-over to the next month. Access to information on efficiencies have allowed us to plan better and we have now been able to fix product type by line – all this has resulted in overall capacity utilisation and factory efficiency increasing by around 5% whilst at the same time significantly improving on time delivery performance. Fast React's Evolve has certainly paid for itself."



# Evolve

efficient manufacturing for fashion



## Key facts at a glance

### Customer:

FCI (BD) Ltd

### Location:

Bangladesh

### Challenge:

Many different spreadsheets and manual processes between departments and poor visibility on capacity planning

### Benefits:

Performance to plan increased by 15%.  
Factory utilisation and efficiency increased by 5%.  
Firefighting and last minute surprises reduced.  
Total cost of airfreight last year reduced to US\$ 6,000.



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Dimitri Suraweera, Regional Head at Fast React stated “Working closely with the FCI team has enabled us to make sure the system provides the necessary benefits to the business, helping them to continue their growth. Evolve was implemented within 3.5 months and the team immediately saw how the system will improve their processes. After 5 months, the team were using the system effectively and benefits began to show throughout many areas of the company. The senior management team use FR reports on a daily basis to look at performance, sales forecasts and ask questions of the team when something doesn't seem right. This also ensures that the system is kept up to date because everyone knows that the system is being used to monitor KPIs – this is one of the secrets to FCI's success with the Evolve solution.”

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**Zareef Cader, Finance Director - FCI (BD) Ltd**

### What our customers say...

#### Perform Group LLC USA

“Even though our current season bookings are up 30%, we haven't shipped a single item late in over a quarter. Our performance is so good that we are starting a new guaranteed on-time or it's free shipping program.”

**John Misner**  
CEO

#### TATA Guatemala

“Since the implementation of Fast React, efficiency has measurably improved. We have reduced our lead times, and we have reduced work in progress by more than \$100,000 in 6 months. We have also virtually eradicated late deliveries.”

**Rodrigo Toledo**  
Director

#### Seeds Intimate Apparel India

“Key T&A targets are driven and monitored in Fast React. Before FR, target hit the 80% to 90% range, now we hit 95% to 98%. Materials now arrive on or before the target date and this has helped us to achieve 100% on time delivery for the past few months.”

**Ms. Renuka Subasinghe**  
Customer Care Manager



a Fast React product

**Evolve**  
efficient manufacturing for fashion



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