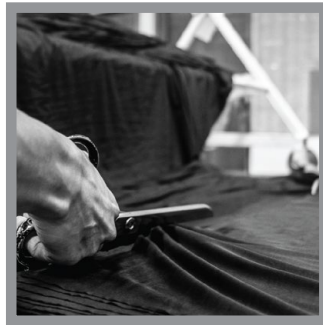


## Grumax selects Fast React's apparel manufacturing planning system to support accelerated growth

The Mexican apparel manufacturer is set to implement Fast React's Evolve solution to increase flexibility, and reduce lead times and inventory



With over 20 years' experience, Grumax is proud of its reputation as a reliable supplier, committed to its customers, its employees and the community. Based in Xalapa, Mexico, with over 600 employees, Grumax produces sports apparel for some of the most recognised global sports apparel brands, including Under Armour, Decathlon, Speedo and Calvin Klein, as well as their own line of personalized garments for B2B businesses. Grumax manufactures a wide range of products including t-shirts, shorts, sports bras, cycling jerseys, leggings, and more recently has diversified into high performance mattress covers.

With a commitment to continuous improvement and always striving to exceed customer expectations, Grumax is driven to become one of the leading manufacturer of sports apparel in Mexico. Francisco Cuyas, Chief Executive Officer of Grumax commented: *"As we continue to make improvements in our operations, it was clear that continuing to plan using excel spreadsheets was not an option and we needed a system that would allow fast, accurate and detailed planning. This in turn will help us to standardize our procedures, compress our lead times and reduce the time and effort required to execute the planning and purchasing activities. We operate in an increasingly complicated manufacturing environment and having the proper tools is a must to grow our business."*

Fast React's market-leading planning and control solution, Evolve, provides a unique, highly visual platform where all areas of the business can simultaneously and dynamically determine the current situation considering the three key planning criteria: capacity, pre-production activities and raw materials availability. The software is a modular solution, configured to meet the specific requirements of each customer.

The solution for Grumax includes line level planning of sewing, scheduling of secondary operations such

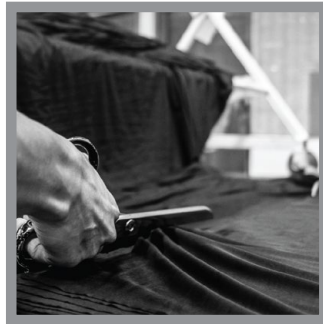


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as cutting and sublimation, a dedicated planning board for product development activities. It will provide provides clear priorities and early warning of issues, linked to the planning of the production, so that planners can easily identify the problems and determine corrective actions required to efficiently meet customer deliveries. The system will also include full materials requirements planning (MRP) and a KPI Dashboard provides immediate management visibility of the key drivers of business performance, with drill down for further detail.

Oscar Gonzalez, Fast React's Agent for Mexico and Central America said: *"We believe that the increasing demand from the global brands to reduce lead times, maintaining a strong delivery performance is an opportunity for our region where we should leverage our geographical proximity to the US market. In order to achieve this, apparel manufacturers need to switch from the current highly manual planning methods and Excel spreadsheets, to solutions that can quickly plan, identify potential problems early in the process and provide an effective way of ensuring that all departments are working to the same priorities."*

*"At Fast React, we are very happy to have the opportunity to support Grumax in their efforts to increase their competitive advantage. We are confident that our planning and control system will provide Grumax with the tools required to improve the control of their product development, raw material sourcing and production planning whilst at the same time reducing their lead times and costs."*

- END -