

# PRESS RELEASE:

## Inova Textiles is laying the foundations to win the Covid-19 recovery by digitizing planning and control processes with Coats Digital's FastReactPlan

FastStart initiative from Coats Digital, with rapid, remote implementation and subscription pricing, will reduce time and upfront cost of digitization to improve capacity utilisation and speed to market.

As Mexico continues to grapple with the human and economic effects of Covid-19, and businesses adopt different strategies for mitigating the impact of the virus and resetting for the new norm, Inova Textiles has acted quickly and decisively to put digital transformation at the heart of a strategy to respond to changing customer demands and win the recovery.



Inova has prioritised the digitization of best practice planning and control processes with FastReactPlan, which is proven to deliver rapid and significant improvements in capacity utilisation, speed to market and agility, while reducing excess costs.

Established in 2003, and with a long family history of producing a wide range of textile products, Inova Textiles has 3 facilities in Estado de México, covering knitting, finishing, cutting, printing and sewing processes. Inova's passionate commitment to customer service excellence and fast turn-around, has been at the heart of the business success and underpinned a strong export business to the USA and Canada, with customers including Target, Wal-Mart and Disney. As Coronavirus has taken a grip in Mexico, Inova has reviewed and updated the business strategy.



Their passionate belief that digitization of key business processes is critical to emerging stronger from this crisis and coping with future challenges, resulted in the decision to prioritise and move ahead with a project to improve production planning and control.



*In responding to the Coronavirus crisis, our priority has been to ensure the health and safety of our personnel, and then carefully prioritise initiatives which provide firm foundations for a faster, more efficient and agile business which continues to deliver excellent customer service. It was quickly clear to us that we could not afford to delay a project to embed best practice planning in our business with a connected, digital process. After an extensive search we identified FastReactPlan as the only specialist apparel solution which meets 100% of our requirements. We are confident that the highly visual and intuitive solution, and the best practice industry expertise Coats Digital has, will ensure rapid adoption by our team and allow us to drive significant and sustainable improvements in performance.*



**Carlos Aboumrad,**  
CEO,  
Inova Textiles

## PRESS RELEASE: Inova Textiles - FastReactPlan

FastReactPlan will be implemented at Inova's sewing and cutting facilities, to deliver a fast, detailed and accurate order confirmation process and production plan, which is optimised for delivery, efficiency and speed.



The FastStart project for Inova will include detailed planning of the sewing lines using the highly visual tools of the FastReactPlan planning board, as well as the scheduling and visualisation of load on secondary processes such as cutting and printing. Material requirements (MRP) and pre-production product development activities critical for on-time start of production, are dynamically driven by the latest plan on a LEAN pull basis, ensuring clear visibility and alignment of priorities across departments and with suppliers.



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*As our industry faces up to the huge challenges of coronavirus, balancing the need to mitigate the impact on people and cash flow, while progressing key strategic initiatives critical to winning the recovery is very difficult. We are delighted to be able to play a part in supporting our industry as it navigates through this period, with the FastStart initiative. Rapid, remote implementation of FastReactPlan on a subscription (SaaS) basis, means there is no need for additional hardware and IT expertise, significantly reduced upfront cost and accelerated business benefits. We are proud to be working with the Inova team on the first FastStart project in Mexico, and look forward to a successful implementation which provides the business with the tools to emerge stronger from the current difficult conditions our industry faces.*

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Oscar González,  
Coats Digital Agent for LATAM

FastReactPlan is the market leading production planning solution, designed and developed specifically for apparel and footwear manufacturers and used successfully in over 2,000 factories and 40 countries around the world.

For more information about the features and business benefits of FastReactPlan, or any of Coats Digital's supply chain solutions, visit: [www.coatsdigital.com](http://www.coatsdigital.com) or email: [marketing.coatsdigital@coats.com](mailto:marketing.coatsdigital@coats.com)

## ENDS

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## Notes to Editors

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For more information on this press release, contact: [marketing.coatsdigital@coats.com](mailto:marketing.coatsdigital@coats.com)

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## Coats Digital

Coats Digital empowers the fashion supply chain through a digital ecosystem of connected, intelligent applications embedded with deep industry expertise. These connected intelligent applications optimise end to end processes, connect people and accelerate design, development, costing, sourcing and manufacturing.

- **Brand Suite** by Coats Digital helps brands and retailers efficiently control, streamline and accelerate the entire new product development, sourcing, costing, vendor capacity planning, and order execution lifecycle.
  - **Manufacturer Suite** by Coats Digital is proven to transform the manufacturing value chain, from design, development, through costing, to planning, control and order execution.
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## FastReactPlan

Part of Coats Digital's Manufacturer Suite, FastReactPlan is a dynamic, highly visual production planning and control tool to optimise delivery, efficiency, and lead time.

FastReactPlan brings together capacity, critical path, and materials into a single, integrated, dynamic planning system. The highly visual and flexible 'drag and drop' approach to planning allows effective master planning across multiple factories, as well as the detailed and accurate scheduling of manufacturing lines/ machines. Critical pre-production activities (e.g. samples and approvals), and material requirements are dynamically-driven in a LEAN pull system based on the latest plan, which supports the reduction of inventory and lead time.

FastReactPlan is typically interfaced with other business systems (e.g. ERP, PLM, inventory & shop floor). Sharing key data reduces data entry workload, improves accuracy and speeds up the planning process and response times. Developed specifically for fashion manufacturers of all sizes, FastReactPlan is quick to implement, configured to reflect industry best-practices and specific business requirements. It is proven to deliver significant and measurable improvements in speed, flexibility, and efficiency.

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## Inova Textiles

Inova Textiles was born in 2003, after a family legacy in the textile industry that has been in Mexico for over 70 years. The 100% Mexican company, which manufactures a wide variety of fabrics and compositions, is well known in the industry for offering excellent customer service and fast turn around.

Inova Textiles has 3 facilities in the Estado de Mexico: a knitting and cutting facility and a dyeing and printed fabric both in Naucalpan and finally, the sewing and printing located in Jilotepec, manufacturing a wide variety of fabrics and compositions.

Inova Textiles produces all types of garments and has a strong export business to the USA and Canada with customers including Target, Wal-Mart and Disney.